



Ren & Ink

Lauren Beck, of Ren & Ink LLC, is a lettering artist and illustrator based in Allentown, PA. Working both by hand and digitally, Lauren's charming letters and imagery can be found in weddings, small local businesses, or on a grander scale as a typographic mural. Most recently, Lauren has partnered with Crayola, illustrating a [40-page adult coloring book](#) full of detailed flower compositions (with more coloring books coming soon!).

With her degree in Art Education, Lauren conducts workshops at Pennsylvania studios and nonprofits, teaching anywhere from brush and script lettering to digital illustration on the iPad. She's also skilled in hand engraving with a drill, using the specialized technique to etch her designs into glassware and gift items.

You can find Lauren's work, current workshops, and engraving shop at www.renandink.com, and follow her artistic journey on social media @ren.and.ink.